

Event: The Minimalist

Club: Designers Anonymous

Description:

Ever wondered why the best-looking things need not always be the most intricate? Some are simple but elegant enough and can redefine beauty in a mesmerising way. When those minimal elements come together, a masterpiece is formed.

Do you have what it takes convey what we are asking you to do, without excessive detail?

This Pearl, redefine the minimal artist in you, let your creativity fill the canvas and let your ideas find the attention they need.

Prize Money: Rs. 7000.

First prize : Rs. 4000

Second prize: Rs. 2000

Third Prize: Rs. 1000

Date: TBA

Time: 2-3 Hrs

Regionals: No

Rules: Make a minimalist poster based on one of the given set of themes. Any software (Adobe Photoshop, Adobe Illustrator, etc.) can be used.

Registration: On spot registration. Participants are required to have their registration card (Students of BITS are required to have their ID cards) to register for the event.

How one Advances: N/A

Judging Criteria: Poster is judged based on its relevance to the given theme and how minimal it is in terms of its design.

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